

## RULES & REGULATIONS FOR THE 19<sup>TH</sup> EDITION OF THE HRD DESIGN AWARDS

### 2025 THEME: 'A THOUSAND AND ONE NIGHTS'

**New extended design submission date on popular demand: 10<sup>th</sup> March 2025**

#### 1. Number of Designs allowed/per category:

- a. **ONLY 1 DESIGN PER CATEGORY** is allowed.
- b. If 2 designs are submitted under the same category, one of the designs will be disqualified after communicating with the designer.
  - **For example:** If a designer wants to upload 2 designs which are diamond and accessory, then they must upload 1 design with the inspiration or concept note in the diamond category and the accessory design with the inspiration or concept note in the accessory category.
  - The total is 2 designs but only 1 per category.
- c. It is **MANDATORY** to mention the **Unique Registration Number** or **URN** on the design, **do not mention your name, short signatures are allowed** on the design to ensure its ownership lies with the designer.
  - **The above rule must be strictly followed as the judging is anonymous.**
- d. In the case of a dispute about the ownership of a design between designers, an email with all proof of plagiarism and/or copyright must be emailed to [hrddesignawards@hrdantwerp.com](mailto:hrddesignawards@hrdantwerp.com)

#### 2. Participation Criteria:

- a. This is an international competition and is open to all including professional and non-professional designers, students, graduates, teachers, jewellers, goldsmiths, etc.
- b. Participants must be over 18 years.
- c. Participants below 18 years will only be accepted on written and signed consent granted letter by their guardians via mail addressed to the HRD Design Awards administrator.
- d. **Participation is on an individual basis and not as a company.**
- e. Participation is free of charge.
- f. **Manual, CAD & iPad designs will be accepted.**
- g. All designs must be original and not copied.
- h. If found copied, designs will be disqualified, and participants will not be eligible to continue with the participation.
- i. Only one design per category per designer is accepted.

### 3. Design specifications/guidelines:

- a. **The design, including the accessory category, should contain a minimum total of 1.00 carat of diamonds/ gemstones and a maximum total of 25.00 carats.**
- b. Precious metals or other materials used need to correspond with the aura of the diamonds/gemstones in the design, including the accessory category.
- c. Designers can use new and innovative materials.
- d. **The use of fancy shapes, fancy colour diamonds, rough diamonds, and rare gemstones should be limited.**
- e. **DESIGNS WILL BE JUDGED ACCORDING TO THE 5 CRITERIONS MENTIONED BELOW IN TOTALITY:**
  - Originality (source of inspiration)
  - Wearability
  - Manufacturability
  - Design technique
  - The creative use of diamonds/gemstones
- f. **DESIGN SUBMISSION SPECIFICATIONS:**
  - Design paper size: A4 (210 x 297 mm.)
  - Full colour (RENDERED)
  - Minimum dpi – 100; Maximum dpi – 300
  - Mention the name of the design (if any) on the top right corner of the design in ENGLISH; if you do want to use your regional language, please mention the translated name in English as well.
  - Mention the URN (Unique Registration Number) received after registration on the bottom right corner of the design, as this is the important for the jury committee.
  - Do not mention your name on the design, however, you can add your short signature as part of the design ownership.
  - Inspiration: Mention or explain in a maximum of 10 lines the source of inspiration for your design based on the theme “A THOUSAND AND ONE NIGHTS”.
  - Mention the measurements of the design in mm.

### 4. Selection of finalists & winning designs:

- a. The jury members will select the finalists based on the total number of votes received according to the 5 criteria: originality (source of inspiration), wearability, manufacturability, technique, and the creative use of diamonds/gemstones.
- b. **Based upon these five criteria, the international jury will decide the finalists and the winners based on the maximum votes the design receives.**
- c. **The decision of the jury is final and not contestable.**
- d. **All designs will be represented by the URN (Unique Registration Number) and judged anonymously.**

- e. Every jury member will be provided with sufficient time to evaluate the designs.
- f. The jury members will only consider the designs receiving a minimum of 4 votes for the next round.
- g. **Participants cannot be in direct contact with any jury member.**
- h. **Finalists shall be intimated via email about the results.**
- i. Information about the winning designs and the designer will be updated on the website by HRD Antwerp during the Grand Finale.
- j. For any dispute, participants can contact us at [hrddesignawards@hrdantwerp.com](mailto:hrddesignawards@hrdantwerp.com)

#### 5. Winner Categories:

- a. **Winner - Best Designer (with the highest votes overall)**
- b. **Winner – Diamond Category**
- c. **Winner – Gemstone Category**
- d. **Winner – Accessory Category**
- e. **1st and 2nd Runner up in each category**
- f. Winners will be promoted on an international scale by HRD Antwerp via the HRD Antwerp marketing platforms, including social media, press releases and our website.
- g. The HRD Awards collection remains at the disposal of HRD Antwerp for promotional use worldwide (an extension of this period is always possible) with the designer permission.
- h. Follow us on our website for the prize announcement.
- i. **Prizes will be announced after the extended design submission deadline i.e. 10<sup>th</sup> March 2025 on our website.**

#### 6. Ownership of submitted designs:

- a. **The ownership of the design will be entirely with the designer.**
- b. Submitted designs will only be judged by the jury members.

#### 7. Photo Release & Social Media Form:

- a. **Given that this is a competition, all participants will be required to fill in the photo release & social media form.**
- b. If a participant does not agree with the terms and conditions, they may email the team about this, and their decision will be respected.